



## Car Buyers Bill of Rights

6 Big Reasons To Buy Your Next Car Here

Buying a car can make some people nervous. It's scary out there. That's why I created my Car Buyers Bill of Rights. When you buy a car from Windward Dodge Chrysler Jeep, it's a whole different world than when you buy somewhere else.

Shopping at my store is fun and worry free because when you're here, you're entitled to some exclusive benefits you won't find anywhere else.

Here's what you get when you buy from Windward Dodge Chrysler Jeep:

- 1. YOU HAVE THE RIGHT TO A "NO BULLY" CAR BUYING EXPERIENCE: Windward Dodge Chrysler Jeep is a "Fear-Free" Zone. There's no need to be stressed out or worried about getting a good deal or about the car buying process. In fact, at Windward Dodge Chrysler Jeep we work hard to make buying a car fun. To take all the stress and hassle out of negotiating a car deal, I created my "Price Proposal Process". You don't have to negotiate the best price for your car; instead I'll give you a proposal with all the details. You can look at the proposal and decide whether or not it makes sense for you. If not, you make a recommendation and I'll tweak the proposal based on your feedback. It's as simple as that.
- 2. YOU HAVE THE RIGHT TO A FREE ENGINE WARRANTY: All of my vehicles come with a free Lifetime Engine Warranty. (1) That means you won't have to worry about engine troubles ever again. Even the best manufacturers' warranties pale in comparison to my "Worry-Free Lifetime Warranty" and I offer it on every vehicle I sell. Plus, we'll even give you a complimentary yearly safety check for as long as you own your vehicle. (2)
- 3. YOU HAVE THE RIGHT TO LOVE YOUR CAR: Sometimes you love a car when you drive it off the lot but then something happens. Maybe the seat just isn't right or your neighbor buys a car in the same exact color...with most dealers you're stuck. I don't like to leave my friends high and dry so I created my "Love It or Trade It Guarantee". (3) It's simple, if you don't love your car after you drive it home...come back and we'll find one you do love.

Effective 11/1/16-Supersedes any prior Bill of Rights

- 4. YOU HAVE THE RIGHT TO THE MOST MONEY FOR YOUR TRADE: Getting the most for your old car is important. It can impact the deal significantly and that's why most dealers are very sneaky and cheap when it comes to appraising and valuing your trade. I don't like that, so I created my "Transparent Trade Appraisal Process". (4) You'll be involved in your trade appraisal and we'll be completely open about the process. Together we'll come up with what's fair and make sure you get what your car is really worth
- 5. YOU HAVE THE RIGHT TO A FAIR & EASY CREDIT APPROVAL PROCESS: I know that bad things happen to good people and that dealing with tough credit challenges can be embarrassing and stressful. That's why I created my "For The People Credit Approval Program". I have valuable relationships that I've built with special lenders and funding sources that can help me solve even the toughest credit situations and have you driving a nicer, newer vehicle today. Hold your head high...I've got you covered!
- 6. YOU HAVE THE RIGHT TO DRIVE ON SAFE TIRES FOR LIFE: I know that one of the main causes of accidents is due to worn out tires. That's why I created my "Safe Tires for Life Program". This means that once your tires reach a tread depth of 3/32 of an inch, I will cover up to \$150.00 per tire or \$600.00 for a set of four (4) tires. In order to qualify for this program, you must have your tires inspected and rotated every 8,000 miles. Please note all inspections, rotations and replacements must be done at Windward Dodge, Chrysler, Jeep.

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